

# christine sullivan

## GRAPHIC DESIGN & FINE ARTS

31 Cedar Ave, Apt. 5  
Long Branch, NJ 07740

732-216-1573  
christine@christinesullivananddesign.com  
christinesullivananddesigns.com  
motelstrigoi.com  
society6.com/skullivan  
instagram.com/skullivanart

## EMPLOYMENT HISTORY

### MOTEL STRIGOI *co-founder & editor*

Sept. 2019- present  
Curating horror artwork & writing from a variety of artists, art direction, layout design, creation of all promotional material, illustration, copy-editing, writer & art contributor

### SMARTWORKS CONSUMER PRODUCTS *art director*

Nov. 2017 - Mar. 2020  
Creating packaging and PDQ displays for commercial items, product design, catalog layout, product photography, image editing, making 3D and physical mock ups, making sign-age for trade shows, copy writing and editing, designing for licensed products such as Corona and ICEE and working under brand guidelines, creating original instruction manuals

### THE CREATIVE GROUP *freelance graphic designer*

Apr. 2012 - Jan. 2013 ; Dec. 2015 - Nov. 2017

### ASSIGNMENTS

**SMARTWORKS CONSUMER PRODUCTS** Apr. 2017 - Nov. 2017  
Creating packaging and PDQ displays for commercial items, product design, catalog layout, product photography, image editing, making 3D and physical mock ups, making sign-age for trade shows, copy writing and editing, designing for licensed products such as Corona and ICEE and working under brand guidelines, creating original instruction manuals

**FUTAI USA** Feb. 2016 - Apr. 2017  
Creating patterns, mocking up umbrellas, sending proofs out to customers, working closely with licensed clients such as Elle Tahari on custom umbrellas, supervising & training junior designers, product photography and image editing, designing and laying out catalogs and packaging

**NU WORLD BEAUTY** Dec. 2015 - Jan. 2016  
Packaging, Updating artwork, concept art, mocking up displays

**HORIZON GROUP USA** Dec. 2015: 2012  
Pattern work, creating print layouts, photo editing

**ROBERT WOOD JOHNSON** 2012  
Inputting data into Q5 for new website

**AMERICAN STANDARD** 2012  
Laying out and updating catalog

**PRESCRIBED BRANDING** *creative content manager* Jul. 2015 - Oct. 2015

**PRIME LINE PACKAGING** *graphic designer / office assistant* Feb. 2013 - Jul. 2015

**PARK AVENUE GRAPHICS** *junior graphic designer* Jan. 2013 - Feb. 2013

## FREELANCE DESIGN

**SMARTWORKS CONSUMER PRODUCTS** Mar. 2020- present  
Continuation of work done when employed full time

**SHORE THING SALES** Apr. 2018  
Using licensed artwork and following the branding guidelines for Disney to create makeup bags for Hot Topic

**GRANT, ANASTASIO, & MIKOLAY FOR LONG BRANCH** Mar. 2018 - present  
Creating identity of campaign, Planning and designing social media posts, creating newspaper advertisements, coming up with fundraising ideas, giving marketing advice, political strategy, and coming up with creative ways to advertise candidates.

**GIKAS PAINTING** Feb. 2018 - present  
Redeveloping brand identity through updating colors and logo design

**THE REFORM PARTY OF NEW JERSEY** Oct. 2010 - Nov. 2012  
Designing pamphlets and hand outs

**GENIUS COUNTRY** Sept. 2011 - Oct. 2011  
Laying out catalog, copy editing

## PUBLISHED MATERIALS

**MOTEL STRIGOI** (ISSUE # 1) *Magazine*, Oct. 2020

**RÊVEUR MORT- OBLIVION HYMNS** (ALBUM & SINGLES ARTWORK) Aug. 2020

**WHAT SHE FOUND** (FRIGID NEW YORK) *Playbill, Show Poster* Feb. 2018

**WHAT SHE FOUND** (LABORATORIUM RESIDENCY) *Playbill, Show Poster* Aug. 2017

**TAKE A COMPLIMENT (BUT DO WE HAVE TO?)** *Show Poster* Aug. 2016

**GARBAGE: A STORY** *Playbill, Show Poster* Mar. 2016

**SPRUCEHAVEN B** *Playbill* Jan. 2016

**FUNERAL FOOD** *Playbill, Show Poster* Nov. 2014

**AWIS** *Magazine Cover* Oct. 2011

**BEYOND THERAPY** (PRODUCTION AT KEAN UNIVERSITY) *Playbill* Feb. 2011

## EDUCATION

**Kean University**  
Cum Laude

**BFA Visual Communications / Graphic Design**  
2007 - 2012

**Lambda Alpha Sigma Honors Society**  
2009 - 2012

**Dean's List**  
2007 - 2012

## INTERNSHIPS

**AOA BAR & GRILL** *graphic design intern*  
Mar. 2012 - Apr. 2012

**PRETTY THINGS PRODUCTIONS** *graphic design intern*  
Oct. 2011 - Apr. 2012

**DESIGN STUDIO AT KEAN UNIVERSITY** *graphic design intern*  
Sept. 2011 - Dec. 2011

**ICC LOWE TRIO** *graphic design intern*  
May 2011 - Aug. 2011

**ICC LOWE TRIO** *copy writing intern*  
Jan. 2011 - Feb. 2011

## OTHER WORK

**DAVID'S BRIDAL** *freelance bridal show representative*  
Jan. - Feb. 2018

**DAVID'S BRIDAL** *special occasions stylist*  
Dec. 2014 - Apr. 2016

**PROCTORCAM** *greeter*  
Jan. 2015 - June 2015

## ACTIVITIES

### Art Shows

#### WARRIOR WOMEN

The Hive Gallery, Chester, NJ Sept. 2017

#### BEWARE THE BEASTS BELOW

Atlantic Highlands Art Council Gallery, Atlantic Highlands, NJ Jul. 2017

#### KEEPIN' ASBURY PARK WEIRD

The Bond Street Complex Bar, Asbury Park, NJ May 2017

### Misc.

**HUSKY HOUSE** *volunteer* 2013 - 2014

**THINKING CREATIVELY CHARETTE** *participant* 2011

**IPG INTERN PRESENTATION** *participant* 2011

**ADCNJ'S DESIGN DERBY** *participant* 2011

## SKILLS

### Programs:

**Most Experience in:**

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Office Suite

**Some Experience in:**

CQ5, Crystal Reports, Hootsuite, Hubspot, Pandadoc, Quark XPress, SageMAS

### Art, Media, & Design:

4 Color Process Printing, Acrylic Painting, Advertising, Album Artwork, Blogging, Branding, Business Cards, Collaging, Color Separation, Copy Editing, Copy Writing, Curation of Art & Writing, Drawing, E-Blasts, Editorial, Identity, Invitations, Layout, Logos, Magazines, Menus, Mixed Media Design, Oil Painting, Packaging, Patterns, Playbills, Posters, Pre-press, Print Design, Promotional Design, Pyrography, Screen Printing, Social Media, Signage, Stationery, Studio Skills, Trade Show Signage, Typography, Website Layout, Website Maintenance, Wide Format Printing

### Other:

Customer Service, Data Entry, Event Planning, Research, Trade Show Planning, Vendor Pricing